



WVNY
201 Humboldt St
Rochester, NY 14610-1093

Shorr Johnson Magnus
100 North 20th Street
Suite 201
Philadelphia, PA 19103

Contract # 1445899

Schedule Dates 10/11/16-10/17/16
Advertiser Leahy/Senate/Democrat/VT (83581)
Agency Shorr Johnson Magnus (19332)
Product Political - State Senate (1074)
Brand LEAHY/S-VT/D (567041)
Salesperson Katz - Washington DC, Washington DC (1179)
Sales Office Katz - Washington DC
Buyer Name HOLLAND,LIZ
Phone/Fax /
CPE N/A
Account Types National/Political
Billing Type Standard
Comments LEAHY/S-VT/D
10/11/16-10/17/16 PAT LEAHY FOR SENATE (VT) - NAB SENT VIA EMAIL. PYMT TO FOLLOW.

Date Entered 10/10/16
Last Modified 10/10/16
Entered By Elizabeth F. Guy
CO-OP No
Headline # ECR25327679
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$196.50
Net Total \$1,113.50
Sales Tax

Burlington (WVNY)		
By Broadcast Month	Spots	Rate
Oct. 2016	9	\$1,310.00
Grand Total:	9	\$1,310.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/11/16-10/14/16	4	:30	7A- Good Morning America			1	1	1	1			4	\$50.00	\$200.00	Burlington (WVNY)	COMMENTS APPLY TO SUB LINES A THRU B GMA	10/10/16
2.0	Normal Line / SPOT	10/17/16-10/17/16	4	:30	7A- Good Morning America	1	X							1	\$50.00	\$50.00	Burlington (WVNY)	COMMENTS APPLY TO SUB LINES A THRU B GMA	10/10/16
3.0	Normal Line / SPOT	10/11/16-10/14/16	4	:30	5:59P- Local 22 News at 6P	2		X	X	X	X			2	\$70.00	\$140.00	Burlington (WVNY)	COMMENTS APPLY TO SUB LINES A THRU B NEWS	10/10/16
4.0	Normal Line / SPOT	10/17/16-10/17/16	4	:30	5:59P- Local 22 News at 6P	1	X							1	\$70.00	\$70.00	Burlington (WVNY)	COMMENTS APPLY TO SUB LINES A THRU B NEWS	10/10/16
5.0	Normal Line / Prime	10/17/16-10/17/16	4	:30	7:58P- Dancing With The Stars	1	X							1	\$850.00	\$850.00	Burlington (WVNY)	COMMENTS APPLY TO SUB LINES A THRU A DWTS	10/10/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

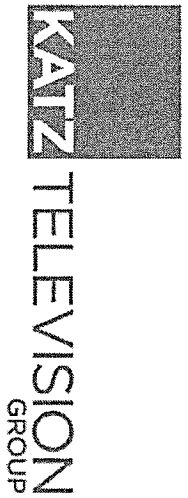
Date:

Accepted-Station:

Date:

Comments:

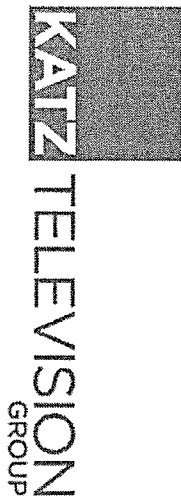
Nexstar Broadcasting Inc provides services for WVNY-TV and Mission Broadcasting through an outsourcing agreement. WVNY does not discriminate on the basis of race, ethnicity or gender and further require that in the performance of all WVNY advertising



125 West 55th St
New York, NY 10019

Contract # 25327679		Changes as of: 10/10/2016 at 1:15 PM		Version: Original Order	
CPE:		Flight: 10/11/16 - 10/17/16		Station: WYNY	
Agency: SHORR JOHNSON MAGNUS		Advertiser: Leahy US Sen VT		Market: Burlington-Plattsburgh	
Product: LEAHY/US-VT/D		Office: WASHINGTON		Total \$: \$1,310.00	
Agency Order #:		Buyer: LIZ HOLLAND		Primary Demo: Adults 35+	
Salesperson: RACHELLE RAY - Washington DC 202-872-5880		Con Type: POLITICAL/VOTE		Total GRP:	
Comments: 10/11/16-10/17/16 PAT LEAHY FOR SENATE (VT) - NAB SENT VIA EMAIL. PYMT TO FOLLOW.		Assistant: LAILA DAFITARI 202-872-5880		Traffic #: 1445899	
				Separation:	
				Total Spots: 9	
				Total CPP: \$0.00	

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/11 - 10/17		Total Spots	Total \$	CPP	GRP
							10/11	10/17				
1	M-F 7a-9a		GMA	\$50.00	0.0	30	4	1	5	\$250.00	\$0.00	0.0
2	M-F 6p-6:30p		NEWS	\$70.00	0.0	30	2	1	3	\$210.00	\$0.00	0.0
3	M 8p-10p		DWTS	\$850.00	0.0	30	0	1	1	\$850.00	\$0.00	0.0
TOTALS:							6	3	9	\$1,310.00	\$0.00	0.0



125 West 55th St
New York, NY 10019

Contract # 25327679		Changes as of: 10/10/2016 at 1:15 PM		Version: Original Order
CPE:	SHORR JOHNSON	Flight: 10/11/16 - 10/17/16	Station: WVVY	Total \$: \$1,310.00
Agency: MAGNUS	Advertiser: Leahy US Sen VT		Market: Burlington-Plattsburgh	Total Spots: 9
	Product: LEAHY/S-VT/D		Office: WASHINGTON	Total CPP: \$0.00

Agency Order #:	Buyer: LIZ HOLLAND	Primary Demo: Adults 35+	Total GRP:
Salesperson: RACHELLE RAY - Washington DC		Con Type: POLITICAL/VOTE	Traffic #: 1445899
202-872-5880		Assistant: LAILA DAFARI	Separation:
		202-872-5880	

Special Instructions

Date/Time	Added by	Comment
10/10/16 1:15 PM	RACHELLE RAY - Washington DC	10/11/16-10/17/16 PAT LEAHY FOR SENATE (VT) - NAB SENT VIA EMAIL. PYMT TO FOLLOW.

Competitive Information	
Market Budget:	\$14,556
WVVY Share:	9%
Comment:	
WCAX:	33%
WFFF:	11%
WPTZ:	47%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	9	\$1,310.00	N/A	0.0
Total	100%	9	\$1,310.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2016-Oct	9	\$1,310.00
Total	9	\$1,310.00

Transaction History						
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg Contract \$ Comment
Queued for Electronic Contracting	10/10/16 1:40 PM					\$0 \$0
Queued for Electronic Contracting	10/10/16 1:38 PM					\$0 \$0
New	10/10/16 1:15 PM	RACHELLE RAY - Washington DC	New	9		\$1,310.00 \$1,310.00

Non-Discrimination Policy PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: <u>WVNY - BURLINGTON / PLATTSBURGH</u>	Date: <u>9/12/16</u>
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I, Shorr Johnson Magnus,

being/on behalf of: Patrick Leahy,

a legally qualified candidate of the Democrat

political party for the office of: US Senate

in the General

election to be held on: 11/8/16

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Patrick Leahy for Senate

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Robert DiPalma

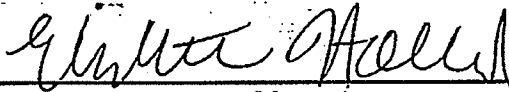
This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

9/12/16

Date



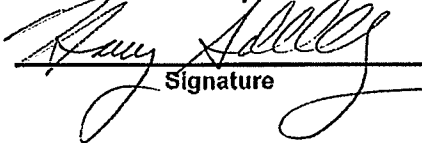
Signature

To Be Signed By Station Representative

☒ Accepted

☐ Accepted in Part

☐ Rejected



Signature

Harvey Adelberg

Printed Name

DDS

Title